

2024

PARTNERS OF HOPE



Tender Mercies is the only organization in the region whose sole focus is to provide housing and supportive services for homeless adults with histories of severe mental illness.

On any given night in Hamilton County alone, there are **1,000 people homeless**



Over 40% of those suffer from a severe mental illness. Each year **1 in 20 U.S.** adults experience serious mental illness*

People are **2X** as likely to die on the street vs. in shelter**



97% of residents say they would recommend Tender Mercies to a friend

The Power of Giving Back:

- Increases your brand awareness.
- Builds trust. Show your customers and employees what you care about.
- Forges alliances with other local businesses.
- Improves employee morale.
- Attracts local talent. Both the millennial and Gen Z generations gave more than any other generation since the pandemic.
- Fosters a culture of collaboration.

The need is greater than ever. Consider joining us as a 2024 Partner of Hope to continue our work creating a healthier community by supporting those most vulnerable.

*National Alliance on Mental Illness
**Strategies to End Homelessness



\$5,000	\$7,500	\$10,000	\$20,000	\$30,000
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2024 PARTNER BENEFITS

	\$5,000	\$7,500	\$10,000	\$20,000	\$30,000	
	●	●	●	●	●	Recognition on Website, Socials, Newsletters, Annual Report
	●	●	●	●	●	Recognition at Annual Meeting
	●	●	●	●	●	Admission to Annual Meeting
	●	●	●	●	●	Tour of Tender Mercies Buildings
		●	●	●	●	TM Leadership Speaks at Your Event
		●	●	●	●	Frank Harkavy Society membership (1yr)
Button	1/4	1/2	1/2	Full	Full	Event Invites & Signage
		●	●	●	●	Naming Rights at Tender Mercies building*
	1/4	1/2	Full	Full	Full	Ad Space in Event Program (page)
	1	2	3	4	4	Annual Golf Outing Foursomes
2	8	12	16	20	20	Annual Gala Tickets
		●	●	●	●	Opportunity to speak at Events
			●	●	●	Dedicated Media Outreach
			●	●	●	Play your Commercial at Event
				●	●	Branded "Selfie Spot" on TM Campus
				●	●	Engraved Brick in Courtyard
				●	●	Extra Perks - Cocktail party with TM leadership and FCC select game parking.

* Benefits are subject to change dependent on time of commitment. Inquire about specific availability.

Partner with us!

Contact Deanna Hengge,
 Development Director
dhengge@tendermerciesinc.org
 513-639-7021

Smaller, individual donations and benefits also available!

2023 Partners of Hope



Claudia Cline



Erika & Jerry
Judd

Dan & Kim
LaBar



OCCH
OHIO CAPITAL
CORPORATION
FOR HOUSING



Your Name Here?

**Become a
2024 Partner of Hope**